#### 110TH CONGRESS 1ST SESSION

# H. R. 3402

To require accurate and reasonable disclosure of the terms and conditions of prepaid telephone calling cards and services.

### IN THE HOUSE OF REPRESENTATIVES

August 3, 2007

Mr. Engel (for himself, Mr. Ferguson, and Mr. Towns) introduced the following bill; which was referred to the Committee on Energy and Commerce

# A BILL

To require accurate and reasonable disclosure of the terms and conditions of prepaid telephone calling cards and services.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Calling Card Consumer
- 5 Protection Act".
- 6 SEC. 2. FINDINGS.
- 7 Congress finds that—
- 8 (1) the prepaid telephone calling card industry
- 9 in the United States is plagued by fraudulent and
- deceptive business practices; and

1 (2) the necessary protections relating to prepaid 2 telephone calling cards must ensure that all adver-3 tising is truthful, accurate, and reasonably discloses 4 the terms and conditions of prepaid telephone calling 5 cards and prepaid telephone calling services.

#### 6 SEC. 3. DEFINITIONS.

- As used in this Act, the following definition apply:
- (1) The term "prepaid telephone calling service provider" means any entity, corporation, company, association, firm, partnership, or person providing prepaid telephone calling service to the public using its own, or a resold telecommunications network or voice over Internet technology.
  - (2) The term "prepaid telephone calling service" or "service" means any prepaid telecommunications service that allows consumers to originate calls through a local, long distance or toll-free access number and authorization code, whether manually or electronically dialed. Such term shall not include any service that provides access to a wireless telecommunications service account wherein the purchaser has a pre-existing relationship with the wireless service provider or establishes a carrier-customer relationship via the purchase of the object.

- or "card" means any right of use purchased for a sum certain that contains an access number and authorization code that enables a consumer to use a prepaid telephone calling service. Such rights of use may be embodied on a card or other physical object or may be purchased by an electronic or telephonic means through which the purchaser obtains access numbers and authorization codes that are not physically located on a card, its packaging, an Internet website, or other promotional materials. Such term shall not include cards or other rights of use that provide access to—
  - (A) telecommunications service wherein the card or other rights of use and telecommunications service are provided for free or at no additional charge as a promotional item accompanying a product or service purchased by a consumer; or
  - (B) a wireless telecommunications service account wherein the purchaser has a pre-existing relationship with the wireless service provider or establishes a carrier-customer relationship via the purchase of the object.

(4) The term "prepaid telephone calling card 1 2 distributor" means any entity, corporation, com-3 pany, association, firm, partnership, or person that 4 purchases prepaid telephone calling cards from a 5 prepaid telephone calling card provider or distributor 6 and sells, re-sells, issues, or distributes such cards to 7 one or more distributors of such cards or to one or 8 more retail sellers of such cards. Such term shall not 9 include any retail merchants or sellers of prepaid 10 telephone calling cards exclusively engaged in point-11 of-sale transactions with end-user customers.

#### 12 SEC. 4. REQUIRED DISCLOSURES OF PREPAID TELEPHONE

#### 13 CALLING CARDS OR SERVICES.

- 14 (a) REQUIRED DISCLOSURE.—Any prepaid telephone
  15 calling service provider or prepaid telephone calling card
  16 distributors shall disclose the following information relat17 ing to the terms and conditions of the prepaid telephone
  18 calling card or service:
  - (1) The total value in dollars or the number of calling minutes available of the prepaid telephone calling card or service at the time of purchase.
    - (2) A description of any and all terms and conditions pertaining to, and associated with, the use of the prepaid telephone calling service and prepaid telephone calling card, including all fees, limitations

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- on the use of minutes available, and surcharges and applicable policies relating to refund, recharge, decrement, and expiration.
  - (3) The name of the prepaid telephone calling service provider.
  - (4) The prepaid telephone calling service provider's customer service telephone number and hours of service.
- 9 (b) Location of Disclosure and Language Re-10 Quirement.—

#### (1) CLEAR AND CONSPICUOUS.—

- (A) CARDS.—In the case of a prepaid telephone calling card, the disclosures required under subsection (a) shall be printed in plain English language in a clear and conspicuous location on the prepaid telephone calling card or its packaging. If the card is enclosed in opaque packaging, such disclosures shall be printed on the outside packaging of the card.
- (B) Online services.—In the case of a prepaid telephone calling service that consumers access and purchase via the Internet, the disclosures required under subsection (a) shall be displayed in plain English language in a clear and conspicuous location on the Internet site that

the consumer must access prior to purchasing such service.

- (C) ADVERTISING AND OTHER PRO-MOTIONAL MATERIAL.—The disclosures required under subsection (a) shall also be printed on any advertising for the prepaid telephone calling card or service, including on any signs for display by retail merchants, any promotional emails, any Internet site used to promote such card or service, and on any other promotional material.
- 12 (2) Foreign languages.—If a language other 13 than English is predominantly used on a prepaid 14 telephone calling card, its packaging, or in point of 15 sale advertising, or promotional material of a pre-16 paid telephone calling card or prepaid telephone call-17 ing service, then the disclosures required by this sec-18 tion shall be disclosed in that language on such card, 19 packaging, advertisement, or promotional material.

## 20 SEC. 5. UNLAWFUL CONDUCT RELATED TO PREPAID TELE-

#### 21 PHONE CALLING CARDS.

22 (a) Undisclosed Fees and Charges.—It shall be 23 unlawful for any prepaid telephone calling service provider 24 or prepaid telephone calling card distributor to assess any 25 fee associated with the prepaid telephone calling card or

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- 1 prepaid telephone calling service, or impose any charge for
- 2 any permitted use of the prepaid telephone calling card
- 3 or prepaid telephone calling service if such fee or charge
- 4 is not disclosed as required under section 4.

#### 5 (b) MINUTES AS PROMOTED AND ADVERTISED.—

- (1) Service provider.—It shall be unlawful for any prepaid telephone calling service provider to provide fewer minutes than the number of minutes promoted or advertised on any prepaid telephone calling card, any point of sale material relating to such card or the other advertising related to any prepaid telephone calling card or service. Any limitation on the period of time for which the displayed, promoted, or advertised minutes will be available to the customer shall be conspicuously displayed on the card, packaging, and promotional material that lists the minutes, consistent with section 4(b).
- (2) DISTRIBUTOR.—It shall be unlawful for any prepaid telephone calling card distributor to distribute any prepaid telephone calling card that the distributor knows that the prepaid telephone calling card provides fewer minutes than the number of minutes promoted or advertised on any prepaid telephone calling card, any point of sale material relating to such card, any voice prompt indicating the

- 1 number of minutes available, or other advertising re-
- 2 lating to any prepaid telephone calling card or serv-
- 3 ice. Any limitations on the period of time for which
- 4 the displayed, promoted, or advertised minutes will
- 5 be available to the customer shall be conspicuously
- 6 displayed on the card, packaging, and promotional
- 7 material that lists the minutes, consistent with sec-
- 8 tion 4(b).
- 9 (c) Minutes Promoted and Advertised
- 10 THROUGH VOICE PROMPTS.—
- 11 (1) Service Provider.—It shall be unlawful
- for any prepaid telephone calling service provider to
- provide fewer minutes than the number of minutes
- promoted or advertised through any voice prompt
- given to a customer at the time the customer places
- a call to a dialed destination with the prepaid tele-
- 17 phone calling card or service.
- 18 (2) DISTRIBUTOR.—It shall be unlawful for any
- prepaid telephone calling card distributor to dis-
- tribute prepaid telephone calling cards that it knows
- provide fewer minutes than the number of minutes
- promoted or advertised through any voice prompt
- given to a customer at the time the customer places
- a call to a dialed destination with the prepaid tele-
- 25 phone calling card or service.

- 1 (d) Expiration.—Unless a different expiration date
- 2 is clearly disclosed pursuant to the disclosure require-
- 3 ments under section 4, it shall be unlawful for any prepaid
- 4 telephone calling service provider or prepaid telephone
- 5 calling card distributor to provide, issue, resell, or dis-
- 6 tribute a prepaid telephone calling card or service that ex-
- 7 pires—
- 8 (1) after a period of less than 1 year from the
- 9 date on which such card or service is first used; or
- 10 (2) in the case of a prepaid telephone calling
- card or service that permits the consumer to pur-
- 12 chase additional usage minutes or add additional
- value to the card or service, after a period of less
- than 1 year from the date on which the consumer
- 15 last purchased additional usage minutes or added
- additional value to the card or service.
- 17 (e) Charges for Unconnected Calls.—It shall
- 18 be unlawful for any prepaid telephone calling service pro-
- 19 vider or service to assess any fee or charge for any
- 20 unconnected telephone call. For purposes of this sub-
- 21 section, a telephone call shall not be considered connected
- 22 if the person placing the call receives a busy signal or if
- 23 the call is unanswered.
- 24 (f) Liability.—Liability under this section may not
- 25 be avoided by stating that the displayed, promoted, or ad-

- 1 vertised minutes are subject to fees or charges, or by uti-
- 2 lizing other disclaimers or limitations.
- 3 SEC. 6. ENFORCEMENT BY THE FEDERAL TRADE COMMIS-
- 4 SION.
- 5 (a) Unfair and Deceptive Act or Practice.—
- 6 A violation of section 4 or 5 shall be treated as a violation
- 7 of a rule defining an unfair or deceptive act or practice
- 8 prescribed under section 18(a)(1)(B) of the Federal Trade
- 9 Commission Act (15 U.S.C. 57a(a)(1)(B)).
- 10 (b) AUTHORITY OF THE COMMISSION.—The Federal
- 11 Trade Commission shall enforce this Act in the same man-
- 12 ner, by the same means, and with the same jurisdiction
- 13 as though all applicable terms and provisions of the Fed-
- 14 eral Trade Commission Act were incorporated into and
- 15 made a part of this Act.
- 16 (c) Rulemaking Authority.—The Commission
- 17 may issue regulations to carry out this Act.
- 18 SEC. 7. STATE ENFORCEMENT.
- 19 (a) IN GENERAL.—
- 20 (1) CIVIL ACTIONS.—In any case in which the
- 21 attorney general of a State has reason to believe
- 22 that an interest of the residents of that State has
- been or is threatened or adversely affected by the
- engagement of any person in a practice that is pro-
- 25 hibited under this Act, the State, as parens patriae,

1	may bring a civil action on behalf of the residents
2	of that State in a district court of the United States
3	of appropriate jurisdiction, or any other court of
4	competent jurisdiction—
5	(A) to enjoin that practice;
6	(B) to enforce compliance with this Act;
7	(C) to obtain damage, restitution, or other
8	compensation on behalf of residents of the
9	State; or
10	(D) to obtain such other relief as the court
11	may consider to be appropriate.
12	(2) Notice to f.t.c.—
13	(A) In general.—Before filing an action
14	under paragraph (1), the attorney general of a
15	State shall provide to the Commission—
16	(i) written notice of the action; and
17	(ii) a copy of the complaint for the ac-
18	tion.
19	(B) Exemption.—
20	(i) In General.—Subparagraph (A)
21	shall not apply with respect to the filing of
22	an action by an attorney general of a State
23	under this subsection, if the attorney gen-
24	eral of a State determines that it is not
25	feasible to provide the notice described in

1	that subparagraph before the filing of the
2	action.
3	(ii) Notification.—In an action de-
4	scribed in clause (i), the attorney general
5	of a State shall provide notice and a copy
6	of the complaint to the Commission at the
7	same time as the attorney general files the
8	action.
9	(b) Intervention by F.T.C.—
10	(1) In General.—On receiving notice under
11	subsection (a)(2), the Commission shall have the
12	right to intervene in the action that is the subject
13	of the notice.
14	(2) Effect of intervention.—If the Com-
15	mission intervenes in an action under subsection (a),
16	it shall have the right—
17	(A) to be heard with respect to any matter
18	that arises in that action; and
19	(B) to file a petition for appeal.
20	(c) Construction.—For purposes of bringing any
21	civil action under subsection (a), nothing in this Act shall
22	be construed to prevent an attorney general of a State
23	from exercising the powers conferred on the attorney gen-
24	eral by the laws of that State—
25	(1) to conduct investigations;

1	(2) to administer oaths or affirmations; or
2	(3) to compel the attendance of witnesses or the
3	production of documentary and other evidence.
4	(d) Action by the Commission May Preclude
5	STATE ACTION.—In any case in which an action is insti-
6	tuted by or on behalf of the Commission for violation of
7	this Act, no State may, during the pendency of that action
8	, institute an action under subsection (a) against any de-
9	fendant named in the complaint in that action for violation
10	of that section.
11	(e) Venue; Service of Process.—
12	(1) Venue.—Any action brought under sub-
13	section (a) may be brought in the district court of
14	the United States that meets applicable require-
15	ments relating to venue under section 1391 of title
16	28, United States Code.
17	(2) Service of Process.—In an action
18	brought under subsection (a), process may be served
19	in any district in which the defendant—
20	(A) is an inhabitant; or
21	(B) may be found.